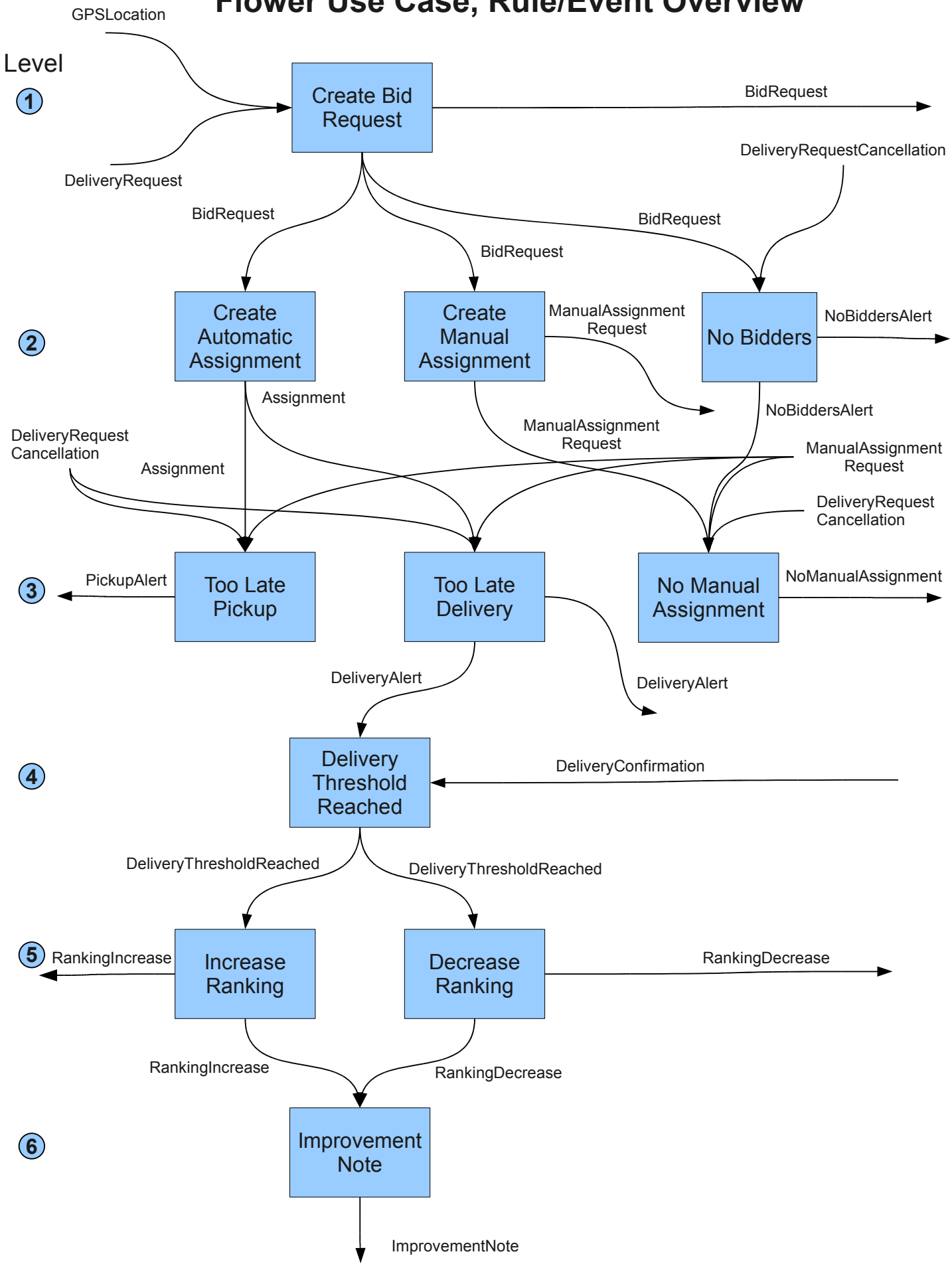Flower Use Case, Rule/Event Overview